

FOR IMMEDIATE RELEASE

Santhiya partnered with Siam Paragon's "2009 Brilliant Thanks!" in welcoming the Lucky New Year of 2009!

The 2009 Brilliant Thanks! Ads of Siam Mall Group that shows Santhiya's participation

07 November, 2008 to 15 January 2009 – Santhiya Resort & Spa joins The Mall, Siam Paragon and Emporium Group as it welcomes the 2009 New Year extravagantly through there 2009 Brilliant Thanks!, by being one of its loyal supporters Santhiya Resort and Spa has partnered with these huge chain of Malls to honor and give a tribute to there loyal costumers by giving away fabulous prizes between the period shown above. Together with the Mall Group this Grand celebration is in part brought by big names in the industry such as **Bangkok Airways, Marrakesh Hua Hin Residences, Amaxs Health Focus, JVC, Platinum, Prestige, CITI M Visa and the most exciting of all is **Santhiya Resort & Spa, Koh Pha-Ngan** where it offered a 3 Million Baht total prize participation worth by giving there most Luxurious 3 days, 2 nights Accommodation Package prizes to be given away to 30 very lucky winners of The Mall Group participating outlets The Mall, Siam Paragon and Emporium.**

The 2009 New Year promotion is highly publicized with a strong media exposures; a series of full page ads from Bangkok Post, Double pages ads in Thai Raht & Daily News local Thailand Newspapers etc. Several huge banners and posters are seen and spread out in The Mall, Siam Paragon, Emporium Shopping Mall outlets and the Bangkok Transit System (BTS Skytrain).

This is one of the biggest New Year Event to look forward to for many lucky The Mall, Siam Paragon and Emporium Shoppers as 2009 Brilliant Thanks!, promises a real treat and has allotted a whopping 16 Million Thai Baht in prices alone. The mechanics for interested and loyal shoppers of the participating malls are very simple every from 1000Thb receipt will earn you immediately a 10% discount coupon up to 10,000Thb which will earn you an amazing 50% discount coupon for The Mall and at 12,000Thb for both The Emporium and Siam Paragon. A special treat also awaits the Platinum, Prestige and CITI M Visa card members by using the card you automatically get double lucky draw coupons. So lets join The Mall, Siam Paragon and Emporium together as we welcome with prosperity the brilliant 2009!