

SANTHIYA RESORT & SPA WINS THAILAND TOURISM STANDARD AWARDS 2011 - 2013

Santhiya Resort & Spa has been assessed and found to be conforming to the requirements of Resort Standard issued by the Ministry of Tourism and Sports, under the Office of Tourism Department of Thailand and has been certified the **Thailand Tourism Standard 2011-2013** which was issued on 11th November, 2010.

According to the Office of Tourism Department, the Ministry of Tourism and Sports of Thailand had launched the inspection to evaluate and certify the standard of products and tourism services of the year 2011. Together with it, the Ministry had prepared the certificate to assure the standard of Thai tourism by assessing Santhiya Resort & Spa to be conforming to the requirement of Thailand Resort Standard.

**Santhiya Resort & Spa** is now approaching its 5th year of success. The hotel designs capture with traditional Thai designs. The main concept of the hotel is that guests stay closest to nature. Each villa is unique and the pools are constructed to accommodate with the original landscape. Besides the natural beauty, there are also inner beauties that begin with our smiles to how we provide friendly environment and hospitality for guests at their first glimpse upon arrival to make sure they feel like home away from home.

**Chang** or elephant is the national symbolic animal of Thailand ; it appears to be the logo of the Thailand Tourism Standard. The raised trunk represents a warm welcome from us along with a welcoming smile which is a unique gesture of us Thais.



There are **five colors** circled the happy elephant. The **dark blue** represents the mildness, steadiness, simple and the well mannered people working in the tourism industry. The **red** represents enthusiasm, liveliness of how guests are being welcomed and being taken care of. The **sky blue** represents the crystal-clear sky, peacefulness, the joy of people who travelled to Thailand. The **green** represents the richness in verdant green trees and planes. Lastly but not the least, the **golden-yellow** gives the power of the beautiful ancient Thai objects which deeply represents the flourishing tradition of Thailand.

The main objective of the Thailand Tourism Standard is to guarantee the quality of standard of providing services and accommodation for tourists; to develop the accommodation standards for tourism in the field of hotels, resorts, serviced apartments and guest houses; lastly, to reinforce the good appearance of the tourism industry of Thailand.

